



MEDICAL SPAS

The Healthy-Aging Business Review

THE MEDICINE ENVIRONMENT OF THE FUTURE

**GREATER SAN DIEGO AREA DAY SPAS SAY YES TO NEW PROFIT CENTER:
DESTINATIONS MEDICAL SPA DELIVERS A LA CARTE PROFESSIONAL COSMETIC SPA TREATMENTS**



Specialized Mobile Medical Team Provides Treatments to Traditional Day Spa Clientele Destinations Medical Spa (DMS), Southern California's first doctor-managed mobile cosmetic care service that provides the latest in laser, Botox R, injectable and other spa treatments, is reaching out to area day spa to offer a la carte treatments to their clientele.

To date, 10 San Diego area day spas have joined forces with DMS in an effort to extend their range of client services to include a host of cosmetic spa treatments including; -Laser Hair Removal- Laser Genesis: wrinkle reduction- Photo Genesis: Cutera IPL complexion blending- Titan: Skin Tightening- 3-D Skin Rejuvenation:

the non-surgical facelift- Injectables: Botox, RestylaneR, and Cosmoderm-Chemical Peels- Vibradermabrasion- Acne Therapy-Vein Therapy

Destinations Medical Spa was founded in early 2007 by treating physician and medical director Donna M. Richardson, MD. Richardson previously served as a Southern California Kaiser Permanente physician for more than 30 years and is a certified a- Associate of the American Academy of Cosmetic Surgery and a member of the Botox Physicians' Network. "Most day spa owners embrace the idea of offering additional services to their repertoire," says Richardson. "It's an easy, no-cost opportunity to add a profit center to the business and they realize that most of their clients are going elsewhere to get these treatments, so why not offer it at their shop?"

DMS brings everything to the day spa: all medical devices and instruments, laser treatment equipment, medication, safety devices, medical personnel, and applicable insurance coverage.

All procedures are competitively priced and each day spa partner receives a percentage of the service fees. There is no out-of-pocket cost for the partner day spa. "This is simply a win-win situation for any day spa that wants to upgrade its level of services," explains Richardson.

All of DMS services are completely hygienic and delivered by a skilled and licensed medical staff. The only cosmetic spa services DMS cannot offer are ablative procedures or treatments that require anesthesia.

For more information on DMS and its day spa partnership program visit the website at www.destinationmedspa.com or call 760 525 7184.